TRANSFORMATION SPECIALISTS

Alta believes what comes between you and your window should be, well... transformative.

So, we are committed to offering a collection of custom window coverings of lasting quality, exceptional value and timeless style. Our library of fabrics and materials ensure a designer's touch that won't exclude practicality. Or vice versa. How? By embracing innovative technology, keeping our finger on the trend pulse and listening closely to you, our consumers.

We take our customer's experience very personally. After all, we are part of your most personal space. Your home. For over three decades, we have delivered on our promise of enduring style and quality. Our pledge is to deliver that same experience for your next project. And the project after that. Because with Alta, you have a partner for life.

Let's go window shopping.



// Honeycomb Shades

EASY ELEGANCE FOR YOUR LIFE'S STYLE

The mainstay of classic design, Honeycomb Shades adapt from traditional to modern, bedroom to living room. With high-performance fabrics, a wide spectrum of colors and neutrals, and multiple control options, you are playing with the pros.

IDEAL FOR...

design simplified

- Energy efficiency. Unique cellular construction insulates your rooms from temperature extremes.
- Sound modulation. Fabrics help absorb sound for more comfortable rooms.
- Larger windows and doors: up to 174" wide.
- Easy maintenance. Easy-care fabrics.
- Versatility. State-of-the-window operating systems.
- Enhanced child safety. Cordless and motorized options eliminate dangling cords.

expertise doesn't happen overnight

We know, because we've been honing our skills working with clients like you. Listening then guiding; informing then refining. Personal, customized service because it's your life, your style, your home.

From inspiration to installation, we can bring it.





www.altawindowfashions.com

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BeltwayBlinds

ALTCONBRO16

PRODUCT COLLECTION

2" Hybrid Pleat Shades with Continuous Cord Loop

ALTA WINDOW FASHIONS

// Window Shadings



SHEER BRILLIANCE

Imagine blending the beauty and softness of a sheer with the function and convenience of a blind. How genius is that? Three vane sizes suit the scale of any window, up to 120" wide. Vertical Shadings coordinate sliding doors with windows.

IDEAL FOR...

- Letting in natural light.
- Softening harsh sunlight.
- Optimizing your view.
- Maximizing your privacy.
- Reducing the sun's heat.
- Guarding against UV damage.

SINGULAR SENSATION

Our diverse collection of screen, decorative and blackout fabrics multiplies our design styles into hundreds of solutions.

// Shades

• ROLLER SHADES:

A minimal look with UV efficiency is their hallmark. We love their unbeatable style and performance. Exterior shades available.

• PANEL TRACK SHADES: Coordinate your window

roller shades with panel track on your sliding doors. With a gentle nudge, the vertical panels slide and stack neatly.

• ROMAN SHADES:

Traditional or transitional, the soft fold of a Roman shade adds a tailored touch.

IDEAL FOR...

 Virtually any room and decor.

NATURAI WONDER

Both elegant and exotic, Natural Woven Shades are the go-to for interior designers world-wide. Organic fibers, from jute to rattan and bamboo to wood, bring global texture and international style right to your very own zip code.

// Natural Wovens

IDEAL FOR...

- Transforming light with textures and patterns
- Sun rooms, casual decors or rooms with exotic appeal

INFINITELY ADJUSTABLE **ALWAYS PERFECT** TriLight Shades[®] and

Tandem[™] Shades take the lead for light and privacy control. Combine your honeycomb shade with a sheer pleated shade or roller shade liner for the ultimate in flexibility. Position the shade or liner just where you need it, for round the clock performance and control.

IDEAL FOR...

- Maintaining a view while: - Filtering bright sun.
- Enjoying moderate privacy.
- Eliminating glare on TV and computer screens.
- view (in the most pleasant way).
- Enhancing light, privacy and energy efficiency.

TRADITIONAL EDGE

The organic and refined look of genuine wood warms up a room like nothing else. Crafted from durable basswood, our wood blind slats are carefully finished to bring out the grain's inherent beauty and natural appeal.

IDEAL FOR...

- Timeless style. Redirecting light
- Adjusting the
- Posh privacy.

 $(\mathbf{\Phi})$

- Buffering an unpleasant



// Versatile Innovations[™] // Wood Blinds



FRIEND AND FAUX

Natural-hued wood grains and solid colors give our Faux Wood Blinds the look and feel of genuine wood, but with a bundle of fringe benefits. Moisture-resistant? Check. Durable? Check. Beautiful? Of course.

- **IDEAL FOR...**
- Stylish cost efficiency. • High moisture locales like
- kitchen, bathroom or laundry room.
- Kids' rooms where easy maintenance is a must.
- Care-free upkeep.

// Faux Wood Blinds

// Aluminum Blinds

// Vertical Blinds



MODERN

METALLICA

Uniquely modern, vintage

and industrial-pro all at

once, Aluminum Blinds

add a sleek, metallic vibe

to a kitchen or man-cave.

A simple twist of the wrist

opens or closes the view.

Choose from a rainbow of

colors and you have instant

design on a dime.

• Mud rooms and

laundry rooms.

• High privacy with

• Easy operation.

single headrail.

low maintenance.

• Large windows or sliders.

Hang 2 or 3 blinds on a

IDEAL FOR...

DESIGNED FOR THE WAY YOU LIVE



HEIGHTENED SENSIBILITY

Create—or accentuate the feeling of space and height with a Vertical Blind. With the twist of a wand, morph dazzling sunlight into a cozy cocoon. Our versatile vinyls and decorative fabric styles offer easy design solutions on a big scale.

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IDEAL FOR...

- Sliding glass doors or large windows.
- Effortless maintenance and easy operation.
- Longevity. Our heavy-duty headrail system keeps vanes permanently aligned over and over again.
 - Directional light and privacy control.

- that enters the room.
- view through. • Side-by-side windows

or large expanses.